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**FOR IMMEDIATE RELEASE**

**SIGHTSPEED JOINS UNITED STATES  
DISTANCE LEARNING ASSOCIATION**

*Backs Non-Profit's Commitment to Support Distance Learning  
and Serve Needs of Distance-Learning Community*

**BERKELEY, Calif.–Nov. 14, 2007**—SightSpeed Inc., the leading provider of Internet video communications, announced that it is joining the United States Distance Learning Association ([USDLA](#)), the nation's leading advocate and promoter of distance learning. The announcement comes in the midst of USDLA-sponsored [National Distance Learning Week](#), Nov. 12-16, when schools, colleges, businesses and government organizations across the nation reach out to highlight the accomplishments and potential of distance learning.

[SightSpeed](#) enables businesses and consumers to maintain face-to-face communications by offering simple video calling and multi-party video conferencing services over the Internet. Among its popular uses are to facilitate home schooling and distance learning.

USDLA, committed to being the leading distance-learning association in the United States, serves the needs of the distance-learning community by providing advocacy, information, networking and opportunity, and encompasses all technologies and forms of learning at a distance.

“When we speak of distance learning, we’re talking about acquiring knowledge and skills through shared information and instruction, regardless of the technology used to transmit that information,” said Dr. John G. Flores, chief executive officer of USDLA. “But it’s well-documented that most people learn best through visual as well as aural interaction. For that reason, we’re pleased to welcome SightSpeed, the recognized leader in Internet video communications, to the USDLA roster of supporters to share its expertise.”

SightSpeed CEO Peter Csathy said: “The concept of distance learning is one that resonates strongly with us at SightSpeed because the primary purpose of our service is to help people share information—no matter where they’re located. That shared information can be business-related or social in nature, but increasingly, it’s part of a formal or informal learning program. Through distance learning, SightSpeed contributes toward closing the digital divide and helps to address the growing need for greater digital inclusion, regardless of location. That’s why we feel at home as part of the USDLA family.”

With both free and premium Internet video and voice communications software, SightSpeed enables businesses of all sizes and consumers to conduct high-quality video and voice calls, and send video mail over the Internet, delivering a human touch to online communications. SightSpeed’s [award winning services](#) turn a PC or Mac into an easy-to-use video phone to communicate with friends, family and colleagues around the world.

USDLA will call upon SightSpeed to help focus and define education initiatives involving distance learning. Specifically, USDLA relies on premium sponsors to help support important legislative and administrative proposals in education and telecommunications policy. Kimberly F. Airasian, Esq., director of corporate and legal services of USDLA, said: “We are pleased to welcome SightSpeed as a USDLA Silver Sponsor and look forward to a continued relationship. The goal of USDLA is to promote the development and application of distance learning for education and training. We find tremendous value in the knowledge and experience of our industry leaders to help us accomplish this mission.”

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### **About SightSpeed, Inc.**

SightSpeed Inc. is the award-winning provider of Internet video communications for both the business user and consumer. The company offers two services: (1) “SightSpeed Business,” the world’s first high quality, cost-effective and hardware-free video conferencing service for all businesses (including SMBs); and (2) “SightSpeed 6.0,” the most widely praised consumer-focused video chat service that turns a PC or Mac into an easy-to-use video phone to communicate with friends and family around the world. SightSpeed’s services are SIP-based and standards-compliant, and the company’s revolutionary human perception-based technology is patented and based on more than ten years of research and development originating out of Cornell University.

Founded in 2001 and based in Berkeley, Calif., SightSpeed is a privately held company funded by The Roda Group, best known for launching Ask Jeeves and PolyServe. For more information about SightSpeed, visit [www.sightspeed.com/](http://www.sightspeed.com/).