



## **SIGHTSPEED PARTNERS WITH EZONICS TO BRING VIDEO TELEPHONY SERVICE TO A STORE NEAR YOU**

*First Bundled Offering to Deliver Top-Rated Service and Web Camera in  
Convenient, Affordable Package*

Berkeley, Calif. – November 1, 2004 – SightSpeed, Inc., the leader in high-performance video telephony services for consumers, today announced an agreement with Ezonics Corporation, a leading provider of web cams and digital cameras. Under the agreement, consumers can for the first time purchase SightSpeed's high-quality video telephony service and a web camera in one package available at major nationwide retailers this holiday season. For a complete list of these retailers, please visit [www.ezonics.com](http://www.ezonics.com). Fun, affordable and easy-to-use, the new Ezonics and SightSpeed video telephony offering enables people to instantly connect face-to-face with family and friends anywhere in the world.

SightSpeed is the only full-motion, video cross platform service available for both Mac and PC computer users, providing an unmatched visual communications experience to the broadest possible audience. Starting today, SightSpeed's top-rated service, SightSpeed Video Messenger, will be bundled with Ezonics EZCam III and EZVideo Chat Kit. A free, 90-day trial of SightSpeed's software

allows people who buy the Ezonics and SightSpeed bundle to quickly and easily turn their computers into videophones. After 90 days, customers have the option to continue using SightSpeed Video Messenger free for 15 minutes per day or just \$4.95 per month for unlimited use.

“SightSpeed provides the best video telephony service on the market, a perfect complement to our award-winning line of web cameras,” said Ping Liu, president of Ezonics. “By working with SightSpeed, we continue to offer consumers innovative, high-quality video products that deliver exceptional value.”

“With family and friends living at greater distances from one another, using technology to close the intimacy gap is becoming increasingly important,” said Brad Treat, CEO of SightSpeed. “Teaming up with Ezonics, a leading web camera manufacturer, provides SightSpeed the opportunity to extend its reach into retail stores, making high-quality, cost-effective video telephony even more accessible.”

### **About SightSpeed, Inc.**

Based in Berkeley, California, SightSpeed offers Internet-based visual and audio communications combining ease-of-use and the highest quality experience, at speeds equal to real life. SightSpeed’s award-winning, instantly available software is the only one to deliver voice and video at 30 frames per second over broadband without delay — providing clear, precise, natural communications. SightSpeed’s software is easy to install and use with standard computers, cameras and a broadband Internet connection. Its revolutionary human perception-based technology is patented and based on over seven years of research at Cornell University. SightSpeed is accessible on Internet-connected computers, and can also be licensed for embedded commercial applications. For more information, visit <http://www.sightspeed.com>.

### **About eZonics**

Founded in 1998, Ezonics makes high-tech consumer products of exceptional

value that are fun and easy to use. By leveraging superb hardware and software design and manufacturing capabilities, Ezonics provides consumers with the best-performing, best-priced products on the market. Ezonics produces a complete line of EZCam USB PC video cameras - the best PC video cameras on the market, in their class. The company is currently developing additional electronic products to make high technology as "EZ as 1-2-3." Ezonics continually, is the first to introduce new products into the market: The first web cam with Video Mail software, The first dual cam (combination web cam and digital still camera, earning *PC Magazine's* - "Editors Choice" award, The first phone cam earning a cover story on *Popular Science* magazine. Today, Ezonics remains among the top three players in the web cam market.

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