



For Immediate Release

**SIGHTSPEED ANNOUNCES
FREE UNLIMITED VIDEO CALLING AND VIDEO MAIL SERVICE**

Company Challenges Consumers to Try SightSpeed for a Superior Video Calling Experience

Berkeley, Calif., –October 24, 2005 – SightSpeed, Inc., the award-winning service that lets you see and hear the people that matter most to you wherever they may be, today announced the availability of a new free and unlimited use video calling and video mail service. The company also announced a lower price for its premium SightSpeed Pro Service plan, \$4.94 per month or \$49.50 per year.

Using SightSpeed's new free personal use service plan, PC or Macintosh computer users will benefit from unlimited video calls, PC-to-PC voice calls and text messages. In addition, consumers can also create and send unlimited video mail messages to anyone in the world – even if those recipients do not yet use SightSpeed.

SightSpeed's new Pro Service Plan, targeting power video users and commercial use, combines all of SightSpeed's premium features, such as multi-party voice and video conferencing, longer video mail record times, and lifetime-of-subscription video mail storage that is great for posting your video creations to a blog or Web site. SightSpeed Pro also offers an intuitive video mail administration interface, so you can forward, resend and delete, video mail messages and monitor how many times your video creations are viewed by each recipient. In addition, SightSpeed Pro gives users the ability to personalize their My SightSpeed Web interface URL.

“Seeing and talking to friends, family and colleagues with SightSpeed is a great way to communicate when you can't be there in person, and it is also fun and easy to do,” said Scott Lomond, president of SightSpeed. “SightSpeed is recognized for delivering the best Internet voice and video calling experience available today. By making our unique service available for free, we are inviting everyone to give it a try, and we know that they will love it when they do.”

About SightSpeed, Inc.

SightSpeed is software that you download from www.SightSpeed.com or install from a CD that lets you make video calls or send video mail over the Internet. SightSpeed turns your PC or Mac into a video phone. Customers who install SightSpeed register for the SightSpeed service plan that best fits their needs to start making video calls to friends, family, and colleagues around the world. SightSpeed is easy to install and simple to use, and it works great with everyday

computers and broadband connections such as DSL or cable. SightSpeed also has a 56K dial-up setting. SightSpeed's revolutionary human perception-based technology is patented and based on more than seven years of research at Cornell University. SightSpeed is located in Berkeley, California. For more information, visit www.SightSpeed.com.

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