



For Immediate Release

## **SIGHTSPEED INTRODUCES SIGHTSPEED WEB**

*Real-Time, Full-Motion Videoconferencing Service First to Deliver Instant, High-Quality, High-Touch Communication Through a Browser*

**Berkeley, Calif.**, – October 20, 2003 – SightSpeed, Inc., a developer of truly real-time desktop videoconferencing software, today announced the general availability of SightSpeed Web. The software-based solution is the industry's first, real-time, full-motion videoconferencing service that is delivered entirely through a Web browser. SightSpeed Web is easy-to-use, providing a high-touch communication experience. For a demonstration, visit <http://demo.sightspeed.com>.

“Many consumer videoconferencing solutions have failed to deliver quality and ease-of-use that would draw in users,” said Marc Beattie, senior analyst and partner, Wainhouse Research. “SightSpeed offers one of the best, software-based, video communication platforms I have seen. Operating over the commodity Internet, SightSpeed Web leverages some dramatic improvements in video technology to deliver a high-quality experience that may be compelling in some unique business applications and in consumers-to-consumer calls.”

SightSpeed Web matches the speed of the telephone, delivering audio/visual synchronicity at 30 frames per second through patented, human perception-based technology that is based on more than seven years of research at Cornell University. The only equipment needed to receive video through the service is a PC with any broadband connection including DSL and cable modems. To send video, a Web camera is needed in addition to the PC and broadband connection. Videoconferences can be initiated with a

single click on a URL through email, the licensed user's Web site or anywhere a Web link is available, including an Instant Messaging buddy list – enabling instant access to videoconferencing.

Additional SightSpeed Web features include integrated audio and text messaging. SightSpeed's industry-leading, firewall traversal methods enable secure, seamless communication when one or both parties are using Network Address Translation (NAT) or firewalls.

“I am very impressed with the capabilities of SightSpeed Web,” said Jason Rosenfeld, Managing Partner of Dry Grass Partners, LLC. “The videoconferencing service provides natural, face-to-face communication from any broadband connection, enabling me to stay in close touch with my clients and family no matter where I am traveling.”

“Whether you need to troubleshoot with a customer or see your grandchildren, being able to see another person you need to communicate with creates a more personal connection,” said Brad Treat, CEO of SightSpeed. “With SightSpeed Web, we are raising the bar in the video communication industry by delivering the industry's first smooth, full-motion video service with audio synchronicity through a Web browser.”

### **Availability and Pricing**

SightSpeed Web is immediately available to users with Windows operating systems. Macintosh and Linux versions are in development. For pricing information, visit <http://www.sightspeed.com>.

### **About SightSpeed, Inc.**

Based in Berkeley, California, SightSpeed offers high-quality, truly real-time desktop videoconferencing software. SightSpeed's software is easy to install and use with standard computers, cameras and a broadband Internet connection. The service enables natural visual communications in synchronization with a normal telephone conversation. Its revolutionary human perception-based technology is patented and based on over seven

years of research at Cornell University. SightSpeed's service is accessible on Internet-connected computers, and can also be licensed for embedded commercial applications. For more information, visit <http://www.sightspeed.com>.

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