



Media Contact: Sue Huss
Comunicano, Inc.
+1-619-379-4396
sue.huss@comunicano.com

FOR IMMEDIATE RELEASE

**SIGHTSPEED'S VIDEO TECHNOLOGY BRINGS CAMPAIGNERS
CLOSER TO VOTERS**

*John Garamendi Campaign Reaches Out
With A Personal Touch Using SightSpeed*

Berkeley, Calif. (October 4, 2006)—The Garamendi for Lt. Governor of California Campaign is using video mail as a new way to get the message out to eligible voters and reach out to constituents with a virtual personal touch, according to the personal video services company, SightSpeed Inc., the award-winning provider of free and premium personal video services over the Internet.

As the 2006 election season gears up, voters are turning to the Internet to get better informed. In fact, 75 million Americans used the Internet in the 2004 election according to a survey conducted by the Pew Research Center. The Garamendi Campaign staff considers this new trend a great opportunity to create an open forum for voters to voice their opinions, learn more about the election and better connect with constituents.

“The Internet is now an integral part of political campaigning,” said Terry Leach, Outreach & Strategy Director for the Garamendi Campaign. “It helps bridge the gap between politicians and voters and video mail is another great tool that fills that need.”

The Garamendi campaign staff is using SightSpeed's video mail feature as part of their outreach efforts. The first video mail message resulted in a 25 percent open rate, two-times the rate of regular email and a six fold increase over traditional direct mail. Additional video mailings are in process including a message concerning environmental issues and invitations to planned Garamendi fundraising events.

Following is a link to a recent Garamendi video mailing:

http://app.sightspeed.com/vm/phy77m1kp73p9n74hawk1w11jhwktjpr/2627/en_US/1/

About SightSpeed Inc.

SightSpeed offers consumers and small businesses the most complete and compelling suite of personal video services over the Internet. SightSpeed's award winning free and premium services include best in class video and voice over IP (VVoIP), voice over IP (VoIP), and text messaging (IM). SightSpeed offers advanced community features, including a public directory and an easy to use video creation platform that gives users the ability to record and publish original user generated content to blogs, websites and emails. SightSpeed also offers SightSpeedTV place shifting features, as well as support for mobile personal video. SightSpeed's suite of industry leading video services offers unique opportunities for video enabled advertising and ecommerce, in addition to communications, content creation and publishing.

Founded in 2001 and based in Berkeley, California, SightSpeed is a privately held company funded by The Roda Group, best known for launching the company Ask Jeeves.

For more information about SightSpeed, visit www.sightspeed.com.

###