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FOR IMMEDIATE RELEASE

KIDS OFF TO COLLEGE?
THERE'S NO NEED TO SAY GOODBYE WITH SIGHTSPEED
Talk Face-to Face Without Leaving Home or School

San Diego, CA (Aug. 29, 2006)—Remember the days when kids went off to college and weren't seen again for weeks and months at a time? Those days are over now that more and more families have access to broadband Internet service and web cams, making video conferencing mainstream at the office and at home.

Due to the proliferation of broadband Internet access around the world, video conferencing has exploded as a new means of communicating, enabling people to stay in touch without leaving home. In 2005, video conferencing sales reached \$500 million. Today, the video conferencing industry anticipates \$8 billion in sales by 2008, opening up opportunities for companies like SightSpeed Inc. SightSpeed is the leading provider of free and premium personal video services over the Internet.

"Video conferencing picks up where email, instant messaging and phones leave off, connecting people in a whole new way over the Internet with face to face discussions as if you're in the same room," said SightSpeed CEO Peter Csathy. "SightSpeed's best in class services bring people together in a more personal way -- visually. While on a SightSpeed video call, students can see what's happening at home and parents can see what's really happening with their kids in their dorm rooms or apartments at college. You don't get that advantage or level of personal interaction when talking via email or by phone."

SightSpeed is no exception to the video conferencing explosion. From July 2005 to July 2006, the company has experienced the following:

- The number of average daily new registered users increased 260 percent
- The number of average daily video calls increased 396 percent

- The number of average daily video mails increased 352 percent

For more information about SightSpeed, please visit www.sightspeed.com or call 510-665-0353.

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About SightSpeed Inc.

SightSpeed offers consumers and small businesses a complete and compelling suite of IP-based personal video services (including the industry's best in class and best reviewed voice and video services that enable them to connect, communicate, market and transact business with friends, family, colleagues and customers around the world). In addition, SightSpeed's innovative services provide users easy-to-use, comprehensive content creation and publishing tools.

An award-winning provider of free and premium Internet video and voice communications, SightSpeed delivers video and voice services over IP, VoIP and IM messaging; advanced community features including a public directory and offers users an easy-to-use video messaging platform that provides them the ability to record and post original user-generated content to blogs and websites.

Founded in 2001, SightSpeed is a privately held company funded by The Roda Group, best known for launching the company Ask Jeeves.