



Press Release

For Immediate Release

SIGHTSPEED DEMONSTRATES AWARD-WINNING VIDEO CALLING SERVICE AT INTEL DEVELOPER FORUM

INTEL DEVELOPER FORUM, San Francisco – August 22, 2005 – SightSpeed, Inc., the leader in high-performance video calling services for consumers and small businesses, today announced its participation at the Intel Developer Forum 2005 in San Francisco. SightSpeed is the award-winning service that turns your PC or Macintosh into a fun, easy-to-use voice and video phone. SightSpeed leverages Intel's powerful processing power to provide Intel users with the highest quality face-to-face communications experience.

SightSpeed recently announced version 4.0, which offers significant features including seamless integration with Microsoft Outlook™, support for 10 languages, enhanced audio sound, and support for Session Initiation Protocol (SIP), the emerging standard for IP-based communications sessions. SightSpeed also offers Multi-Party Video Calling, which allows up to four callers to meet visually and communicate together naturally; and SightSpeed Video Mail, which enables users to create and send video messages to friends, family, and colleagues around the world.

SightSpeed's award-winning service is available to Intel Desktop Board customers through an agreement with Intel. Through this agreement, system integrators can bring SightSpeed's high-quality, VoIP/video conferencing service directly to their customers, enabling them to differentiate their products by including a top-rated Internet communications service.

"It is now simple to use your computer as a video phone," said Brad Treat, CEO of SightSpeed. "Intel's conference highlights the convergence of computing and communications technologies transforming interpersonal communications. Participation at this conference provides SightSpeed the opportunity to demonstrate to developers the power of a superior video communications experience."

SightSpeed Inc.

SightSpeed is software that you download from www.SightSpeed.com or install from a

CD that lets you make video calls or send video mail over the Internet. SightSpeed turns your PC or Mac into a video phone. Customers who install SightSpeed register for the SightSpeed service plan that best fits their needs, such as the free SightSpeed Basic plan or the premium Freedom or Multi-Freedom plans, to start making video calls to friends, family, and colleagues around the world. SightSpeed is easy to install and simple to use, and it works great with everyday computers and broadband connections such as DSL or cable. SightSpeed also has a 56K dial-up setting. SightSpeed's revolutionary human perception-based technology is patented and based on more than seven years of research at Cornell University. SightSpeed is located in Berkeley, California. For more information, visit www.SightSpeed.com.

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