



**Gary Arlen Joins SightSpeed's Advisory Board  
Well Known Media & Telecom Expert and Thought Leader  
Will Support Company's Expanding Efforts**

(Berkeley, CA—July 24, 2006) SightSpeed, the leading provider of free and premium Internet personal video and voice services (including video and voice communications), has announced the appointment of media and telecom expert Gary Arlen to its Advisory Board.

“Gary Arlen’s addition to SightSpeed’s Advisory Board provides SightSpeed with an enormous wealth of knowledge and contacts within the tightly knit community that bridges telecommunications, traditional broadcast media and information services,” said Peter Csathy, SightSpeed’s CEO. “Gary’s years of experience and his forward thinking industry leadership will effectively enhance SightSpeed’s direction, both as a company and as the industry’s leading and best reviewed suite of personal video services. His addition to our Advisory Board also underscores SightSpeed’s tremendous momentum and overall leadership position as it continues to define the personal video and voice services space.”

As President of Arlen Communications Inc., a Washington, D.C. area research and consulting firm, Arlen specializes in the convergence of telecommunications, media and information services. Arlen’s primary focus is on new applications and policy implications of broadband, interactive and digital media systems for residential and enterprise deployments. He is also a partner in the Alwyn Group LLC, a competitive services consultancy.

For more than 25 years, Gary has conducted extensive research on business development and customer acceptance of new telecom/media technologies. His recent focus has included “triple play” deployment (voice + data + video) and the markets for such services.

“The era of convergence and new Internet services is truly upon us now,” Arlen said. “SightSpeed’s suite of IP-based personal video and voice services is poised perfectly for mass adoption by broadband customers around the globe.

“I look forward to helping introduce new opportunities to SightSpeed as well as offering guidance regarding the company’s unique and multi-faceted global opportunities before it that will appeal to cable operators, telecommunications carriers and other broadband service providers.”

Arlen was a founder and director of the group known as the Internet Alliance. He also is a director of NTN Communications (Amex: NTN) and has guest-lectured at Massachusetts Institute of Technology, Harvard University, New York University, UCLA, the University of Southern California, American University and countless media, marketing and technology industry events.

Gary also has created and published telecom/media periodicals and has written on-going analytical commentaries. He has a Master's degree from Northwestern University, a Bachelor's degree from Washington University in St. Louis and has done additional graduate studies at American University and Georgetown University.

### **About SightSpeed Inc.**

SightSpeed offers consumers and small businesses a complete and compelling suite of IP-based personal video services (including the industry's best in class and best reviewed voice and video services that enable them to connect, communicate, market and transact business with friends, family, colleagues and customers around the world). In addition, SightSpeed's innovative services provide users easy-to-use, comprehensive content creation and publishing tools.

An award-winning provider of free and premium Internet video and voice communications, SightSpeed delivers video and voice services over IP, VoIP and IM messaging; advanced community features including a public directory and offers users an easy-to-use video messaging platform that provides them the ability to record and post original user-generated content to blogs and websites.

Founded in 2001, SightSpeed is a privately held company funded by The Roda Group, best known for launching the company Ask Jeeves.

###

Contact: Danielle Ross  
Via SightSpeed and Email: [dross@comunicano.com](mailto:dross@comunicano.com)  
Phone: 1-858-314-2958