

# **SightSpeed**<sup>TM</sup>

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## **\*\*MEDIA ADVISORY\*\***

### **SIGHTSPEED COMBATS EVER CLIMBING COST OF OIL WITH VIDEO CONFERENCING FOR EVERYONE**

**BERKELEY, CALIF. (July 10, 2008)** --As Americans battle ongoing air quality issues, gridlock and ever increasing prices at the pump, one California company is on a mission to make a difference that will impact the need for business travel in a green way.

Berkeley-based [SightSpeed Inc.](#), the leading provider of Internet video communications, transforms a PC or a Mac into an affordable, easy-to-use video conferencing service to enable face-to-face communication with business colleagues, clients and partners around the world without the need to commute or travel. This simple technology is invaluable in today's time crunched, fiscally challenged business environment, all while reducing the impacts of travel on the environment.

SightSpeed is a company that not only talks the talk, but walks the walk. CEO Peter Csathy lives in San Diego and successfully manages the Berkeley, Calif. based company remotely, making on average 25 or more video calls per day to keep in touch with his staff, clients, and partners.

In addition, it was recently announced that Dell bundled SightSpeed video chat into its new line of computers with more on the way, a testament to the growing popularity, affordability and acceptance of video conferencing among businesses and consumers.

Please contact Amy Hesser for more details and to schedule interviews around this story that offers a look at some of the groundbreaking solutions that are quickly changing the way we live, work and protect the earth. For more information, visit [www.sightspeed.com](http://www.sightspeed.com).