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FOR IMMEDIATE RELEASE

SIGHTSPEED NAMES BILL STENSRUD TO ADVISORY BOARD

Telecom veteran and technology investor brings business, financial and engineering acumen to growing personal video-services company

BERKELEY, Calif.—July 10, 2007—SightSpeed Inc., the leading provider of personal video services over the Internet, has announced that William R. “Bill” Stensrud has joined the company’s advisory board. Stensrud, currently a private investor, held positions with AT&T, ROLM, StrataCom and other telecom and technology companies during a career that has spanned more than 30 years.

He began his career with MIT in the early 1970s developing data communications systems. In 1974 he joined AT&T where he held a progression of engineering and market management positions. Then he served as product and marketing manager for next-generation PBX products at ROLM, and in 1985 became the founding vice president of marketing and business development for StrataCom Inc., in San Jose, Calif.

Relocating to San Diego in 1992, Stensrud became president of Primary Access, a designer and manufacturer of software-defined dial access platforms that was acquired by 3Com in 1995. From 2005 until earlier this year, he also served as chairman and CEO of Muze, Inc., an information and services provider to the digital media industry.

Since 1996, Stensrud has been involved in investment activities in communications, software and services industries, both independently and with the venture capital firm Enterprise Partners. He has also served on the boards of a variety of organizations, including Scripps Health and the San Diego Opera, where he is a past president.

“We’re excited to have such an industry pioneer as Bill join our advisory board,” said SightSpeed CEO Peter Csathy. “With more than three decades in the industry, he has experienced the evolution of electronic communications and software since pre-Internet days. And through his investment savvy, he has helped many companies achieve success in this competitive arena. We are fortunate to have his counsel available to SightSpeed as we continue our growth and development.”

“I’m pleased to join SightSpeed’s advisory board,” said Stensrud “From my years in the business, I know that when a product is as good as SightSpeed is, and has a strong, enthusiastic team behind it, it’s well on the road to success. I see my role as being a guiding influence as it continues down that path.”

Stensrud joins Andy Abramson, Gary Arlen, Pete Hanley and Ted Cohen on the SightSpeed board of advisors. For more information on board members, see http://www.sightspeed.com/about_us/people.

SightSpeed, widely recognized as providing the highest quality free video calls, also lets users with webcams hold video conferences, participate in video chat and leave video e-mail to one person or many. In addition, SightSpeed lets users post videos to their blogs or personal Web pages, offers unlimited computer-to-computer voice-only calling for PCs or Macs, and provides calling to and from traditional and cell phones.

To learn more about SightSpeed or to download award-winning SightSpeed 6.0 for Windows or Mac, visit www.SightSpeed.com.

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About SightSpeed Inc.

SightSpeed Inc. offers consumers and small businesses the most complete and compelling suite of personal video services over the Internet. The company’s flagship service is SightSpeed 6.0. SightSpeed 6.0’s award-winning free and premium services include best-in-class video and voice over IP (VVoIP), voice over IP (VoIP) and text messaging (IM). SightSpeed 6.0 also offers support for mobile personal video. SightSpeed’s suite of industry-leading video services offers unique opportunities for video-enabled advertising and e-commerce. The company’s newest offering, Vlip, is an interactive video site in early beta that uses innovative “threeder” technology to link Vlip video posting and replies together on Vlip.com and across multiple Web sites, blogs and wikis, enabling viewers to observe a sequence of video exchanges, not merely a single video post.

Founded in 2001 and based in Berkeley, California, SightSpeed is a privately held company funded by The Roda Group, best known for launching Ask Jeeves and PolyServe. For more information about SightSpeed, visit www.sightspeed.com and check out a whole new and different side of SightSpeed at www.vlip.com.