



Press Release

For Immediate Release

## **SIGHTSPEED NOW AVAILABLE THROUGH INTEL® MOBILE ENTERTAINMENT STARTER KIT**

*Micro Center Customers Can Stay in Touch While On the Go with  
Top-Rated Video Calling Service*

Berkeley, Calif. – June 20, 2005 – SightSpeed, Inc., the award-winning service that lets you see and hear the people that matter most to you wherever they may be, today announced the availability of its service at Micro Center Computer Stores through an agreement with Intel Corporation. Customers who purchase any Intel® Centrino™ mobile technology–based notebook from Micro Center will receive an Intel® Mobile Entertainment Starter Kit and CD that includes a free 90-day trial of SightSpeed. With SightSpeed, a web camera, and a new Intel Centrino mobile technology–based notebook, consumers can use their own high-quality voice and video phone to see and talk to friends and family while on the go.

“Mobile entertainment users are always looking for innovative applications and services to enhance their online experience,” said Karen Regis, director of marketing programs for Intel’s Mobile Platforms Group. “SightSpeed’s easy-to-use video phone service is helping to bring separated friends and families closer together through the use of Intel Centrino mobile technology, Intel’s premier technology for wireless mobile computing.”

The Intel Mobile Entertainment Starter Kit offer will be available at U.S. Micro Center stores from May 2 through July 4, 2005. Each kit will include a free 90-day trial of SightSpeed’s Multi-Party enabled Multi Freedom Plan. Trial users will then have the option to continue using SightSpeed’s Multi-Freedom Plan at a discounted rate, which includes unlimited One-to-One and Multi-Party video calling, as well as SightSpeed’s integrated Video Mail. During the 90-day trial period, SightSpeed will also give trial users the opportunity to offer gift memberships to four friends or family members.

SightSpeed’s Multi-Party Video Calling is the first video calling service to smoothly deliver 30 frames per second of video with high-quality group audio. Multi-Party Video Calling allows up to four callers to meet visually and communicate together naturally, without a moderator or a “push-to-talk” requirement. With SightSpeed Video Mail,

SightSpeed users can create and send video messages to anyone – or to groups of people – anywhere in the world whether or not the recipients are SightSpeed members. Not only is SightSpeed Video Mail more personal than email or voice mail, but it is another way to reach out to people when they are not available for a one-to-one video call. Members simply record their video message using SightSpeed and then enter the email addresses of those they want to receive it. Recipients will get an email that contains a link to the recorded video message. When recipients click on the link, they will see and hear the message immediately.

“SightSpeed continues to expand the opportunities for consumers to try our service and see how fun, affordable and convenient it can be,” said Brad Treat, CEO of SightSpeed. “Working with Intel to deliver next-generation video phone services to users of Intel Centrino mobile technology is another important step for further enhancing SightSpeed as the top-rated service.”

### **About SightSpeed, Inc.**

Based in Berkeley, California, SightSpeed offers Internet-based visual and audio communications combining ease-of-use and the highest quality experience, at speeds equal to real life. SightSpeed’s award-winning, instantly available software is the only one to deliver voice and video at 30 frames per second over broadband without delay — providing clear, precise, natural communications. SightSpeed’s software is easy to install and use with standard computers, cameras and a broadband Internet connection. Its revolutionary human perception-based technology is patented and based on over seven years of research at Cornell University. SightSpeed is accessible on Internet-connected computers, and can also be licensed for embedded commercial applications. For more information, visit <http://www.sightspeed.com>.

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