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FOR IMMEDIATE RELEASE

**SIGHTSPEED NAMES MARKETING EXECUTIVES
TO EXPANDED MANAGEMENT TEAM**

*Chief Marketing Office created to accelerate SightSpeed's move into new era;
former Intuit and News Corp. staffers leading effort.*

BERKELEY, Calif.—June 13, 2007—SightSpeed Inc., the leading provider of personal video services over the Internet, has announced the creation of a chief marketing office and named Heather Crothers as chief marketing officer (CMO). In addition, Eric Quanstrom has been brought on board as vice president, consumer marketing and business development. The two appointments are effective immediately.

“The creation of a chief marketing office signals an exciting new phase for SightSpeed—with marketing front and center,” said SightSpeed CEO Peter Csathy. “Our plans are to move into new markets and significantly expand our user base, both directly and via our growing list of blue-chip international distribution partners. For that we need to focus more attention on our marketing efforts.

“That’s why we’re so enthusiastic about the addition of Heather and Eric to the SightSpeed team,” added Csathy. “Both of these talented and multifaceted individuals bring significant technology, marketing and brand expertise to SightSpeed at a critical time in the company’s growth and development.”

Prior to her appointment at SightSpeed, Crothers served as vice president of product management at Intuit, Inc., where she led a team of 17 product managers, researchers and innovation leaders with a focus on consumer tax products. During her 13 years at Intuit, Crothers also held positions ranging from controller to brand manager to director for such Intuit products as QuickBooks, QuickBooks Enterprise Solutions and TurboTax.

Earlier in her career, Crothers held the position of director of marketing information systems at Retail Media Alliance, Inc., a retail strategy consulting firm. She has an MBA from the Leavey School of Business at Santa Clara (Calif.) University.

“SightSpeed already has the best product in its class,” said Crothers, “so I’m looking forward to the exciting challenge of developing brand and marketing strategies to grow the business in the consumer and small-business segments.”

Quanstrom comes to SightSpeed with significant sales, marketing and business-development expertise, most recently as director of sales and marketing with Appellation America, a leading Internet wine portal. He has also held entrepreneurial positions with OEM software company DocuComp and ASEN, an Internet broadband startup. Previously, he was an editorial producer at News Corp.’s Fox Online and launched the Fox NewsEdge broadcast sports programming service. Through a consulting practice, he worked with businesses in the entertainment, fine arts and fundraising sectors.

Quanstrom earned an MBA from San Francisco State University.

“I’m thrilled to be part of a company that recognizes the importance of a strong marketing team,” said Quanstrom. “On a personal level, it’s a perfect opportunity for me to bring my wide-ranging experience to bear in an entrepreneurial environment and in a market that is experiencing explosive growth.”

Through SightSpeed, users with webcams can place what has been widely praised as the best free video calls, leave video messages or post videos to their blogs or personal Web pages. SightSpeed also offers unlimited PC-to-PC voice-only calling (works great for Macs, too), and provides calling to and from traditional and cell phones.

To learn more about SightSpeed or to download award-winning SightSpeed 6.0 for Windows or Mac, visit www.SightSpeed.com.

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About SightSpeed Inc.

SightSpeed Inc. offers consumers and small businesses the most complete and compelling suite of personal video services over the Internet. The company's flagship service is SightSpeed 6.0. SightSpeed 6.0's award-winning free and premium services include best-in-class video and voice over IP (VVoIP), voice over IP (VoIP) and text messaging (IM). SightSpeed 6.0 also offers support for mobile personal video. SightSpeed's suite of industry-leading video services offers unique opportunities for video-enabled advertising and e-commerce. The company's newest offering, Vlip, is an interactive video site in early beta that uses innovative "threader" technology to link Vlip video posting and replies together on Vlip.com and across multiple Web sites, blogs and wikis, enabling viewers to observe a sequence of video exchanges, not merely a single video post.

Founded in 2001 and based in Berkeley, California, SightSpeed is a privately held company funded by The Roda Group, best known for launching Ask Jeeves and PolyServe. For more information about SightSpeed, visit www.sightspeed.com and check out a whole new and different side of SightSpeed at www.vlip.com.