



For Immediate Release

SIGHTSPEED WINS 2005 WORLD CLASS AWARD FROM *PC WORLD*

Latest Achievement Further Validates SightSpeed as Best Service for Consumers to See and Talk to Each Other Over the Internet

Berkeley, Calif., – June 13, 2005 – SightSpeed, Inc., an optimal real-time video calling solution for far flung families, friends, and colleagues, today announced that its video calling service was honored by *PC World* with a 2005 World Class Award for Video Instant Messenger. Launched in November of 2004, SightSpeed 3.0 delivered innovative new features, including SightSpeed Multi-Party Video Calling and Video Mail. These features greatly enhanced the video calling experience and set a new standard in the industry for delivering a high-quality, affordable Internet video phone service. This latest achievement from *PC World* further validates SightSpeed as the best service for consumers to see and talk to each other over the Internet.

“We are honored to be recognized by *PC World* for a second consecutive year,” said Brad Treat, CEO of SightSpeed. “This award is a testament to our commitment of responding to customer needs by continually enhancing SightSpeed with features that make video calling easier and more enjoyable.”

SightSpeed Multi-Party Video Calling is the first consumer-focused service to smoothly deliver 30 frames per second of video with high-quality group audio. Multi-Party Video Calling allows up to four callers to meet visually and communicate together naturally, without a moderator or a “push-to-talk” requirement. The initiator simply selects the people they want to be in the conference from their “Contact List.” The selected people will receive an incoming call or email notification that a conference is about to begin.

With version 3.0, for the first time, SightSpeed members were also able to create and send video messages to anyone – or to groups of people – anywhere in the world whether or not the recipients were members. The unique integration of SightSpeed Video Mail into the Video Phone service provides people with all the benefits of a video answering/message service. Not only is Video Mail more personal than email or voice mail, but it is another way to reach out to people when they are not available for a one-to-one video call. Members simply record their video message using SightSpeed and then enter the email addresses of those they want to receive it. Recipients will get an email that contains a link to the recorded video message. When recipients click on the link, they will see and hear the message immediately.

Celebrating its 23rd year, the respected World Class Awards honor products that meld practical features with innovation and reflect the rapidly changing technology marketplace. To select the winners, *PC World's* editors examined hundreds of products, including those that have appeared in the magazine over the past 12 months. The winning products were selected for their exemplary design and usability, features, performance, innovation, and price.

“The ultimate buyers guide, World Class Awards set the standard for excellence in the high-tech and consumer electronics industries,” stated Harry McCracken, editor in chief of *PC World*. “From desktop publishers to travel routers to satellite radio and video instant messenger services, the editors reward the finest products and most outstanding performers in this annual award program. Congratulations to SightSpeed.”

About SightSpeed, Inc.

Based in Berkeley, California, SightSpeed turns your PC or Mac into an easy-to-use video phone. SightSpeed's award-winning, instantly available software is the only one to deliver voice and video at 30 frames per second over broadband without delay — providing clear, precise, natural communications. SightSpeed's software is easy to install and use with standard computers, cameras and a broadband Internet connection. Its revolutionary human perception-based technology is patented and based on over seven years of research at Cornell University. SightSpeed is accessible on Internet-connected computers, and can also be licensed for embedded commercial applications. For more information, visit <http://www.sightspeed.com>

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