



**For Immediate Release**

## **SIGHTSPEED INTRODUCES SIGNIFICANT ENHANCEMENTS TO AWARD-WINNING VIDEO CALLING SERVICE**

*New Features to Include Unified User Interface, Enhanced Audio Quality and SIP Support*

Berkeley, Calif., – June 13th, 2005 – SightSpeed, Inc., the award winning, real-time video calling solution for far flung families, friends, and colleagues, today announced an upgrade to the industry's leading Internet video calling service. Building on its high-quality experience and ease-of-use, SightSpeed 4.0 offers more than 100 new enhancements, including seamless integration with Microsoft Outlook, support for 10 languages, dramatically improved audio sound, and support for Session Initiation Protocol (SIP), the emerging standard for IP-based communications sessions.

“The features in SightSpeed 3.0, including video mail and multi-party video, made video calling for the masses a reality,” said Brad Treat, CEO of SightSpeed. “SightSpeed 4.0 is another big step forward for our service and the industry, addressing the specific requirements and needs of our customers and partners. We will continue to be the innovator in the industry, providing an overall communications experience unmatched by any service or technology.”

New features of SightSpeed 4.0 include:

- *Personal contact integration:* Users can now import personal contacts directly from Microsoft Outlook, share their contact lists with other SightSpeed users and receive automatic notifications when the contacts in their Outlook database sign up for the SightSpeed service.
- *Multi-lingual support:* To better serve SightSpeed's global user base, SightSpeed and the SightSpeed web site are now available in 10 languages, including English, Dutch, French, German, Italian, Japanese, Portuguese, Spanish, and Simplified and Basic Chinese.
- *Simplified user interface:* SightSpeed 4.0 delivers an even easier and more intuitive interface and user experience, combining video calling service, video mail, and account tools into an all-in-one design.
- *Unlimited video mail box:* Going beyond the storage of even the most popular fee-based email applications, SightSpeed provides subscribers with unlimited storage for video mails. This is ideal for individuals looking to integrate video messages into their blogs as well as organizations interested in reaching their customers with innovative video marketing messages.

- *Enhanced Quality of Sound:* With SightSpeed's state-of-the-art adoptive echo suppression, members can now speak to their family and friends over their computers' open air microphones without relying on headsets for a high quality audio experience.
- *SIP-based Connectivity:* SightSpeed now supports secure SIP connectivity, improving secure corporate firewall transversal.

“By combining award-winning cameras and video phone services, Ezonics and SightSpeed continue to enhance the way people maintain contact with each other,” said Jason Loeffler of Ezonics. “We will continue to leverage innovation from SightSpeed to offer our customers an even greater video and audio communications experience.

### **Availability and Pricing**

SightSpeed 4.0 is available immediately in three calling plans tailored to meet the needs of consumer and business customers, ranging from a free Basic Plan to more feature-rich plans that include unlimited video mail, multi-party calls and free cameras, offered at several pricing points. For information on specific plans, or to download the software, please visit

<http://www.sightspeed.com>.

### **About SightSpeed, Inc.**

Based in Berkeley, California, SightSpeed turns your PC or Mac into an easy-to-use video phone. SightSpeed's award-winning, instantly available software is the only one to deliver voice and video at 30 frames per second over broadband without delay — providing clear, precise, natural communications. SightSpeed's software is easy to install and use with standard computers, cameras and a broadband Internet connection. Its revolutionary human perception-based technology is patented and based on over seven years of research at Cornell University. SightSpeed is accessible on Internet-connected computers, and can also be licensed for embedded commercial applications. For more information, visit <http://www.sightspeed.com>

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