



MEDIA ALERT

FOR IMMEDIATE RELEASE

SIGHTSPEED SHOWCASES AWARD-WINNING VISUAL COMMUNICATIONS PRODUCT AT INTEL LAUNCH EVENT

What: SightSpeed, Inc.'s award-winning visual communications products will be demonstrated at the Intel® Centrino™ mobile technology launch event for the next-generation Intel® Pentium® M processor. Following the product demonstration, members of the press will have the opportunity to place calls and experience SightSpeed's video messenger service first-hand.

When: Monday, May 10, 2004 at 10 a.m.

Where: SBC Park, Club Level, First base side, 24 Willie Mays Plaza, San Francisco, CA 94107

Why: With the emergence of the eagerly anticipated second generation of Intel Pentium M processor chips for notebooks, and other PC upgrades currently taking place, analysts are predicting a sharp increase in consumer consumption of mobile PCs in the coming years. SightSpeed's instantly available video messenger service is ideal for high-quality mobile communications.

Who: SightSpeed is the only product to deliver voice and video at 30 frames per second over broadband and Wi-Fi without delay — providing clear, precise, natural communications. SightSpeed's software is easy to install and use with standard computers, cameras and a broadband Internet connection. Its revolutionary human perception-based technology is patented and based on over seven years of research at Cornell University.

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