



## **SightSpeed Receives *Killer App Magazine's* Editor's Choice Award for Innovation**

**Berkeley, Calif. (May 08, 2007)** – SightSpeed, the leading provider of personal video services over the Internet, today announced that it has been awarded *Killer App Magazine's* Editor's Choice award for Innovation for both SightSpeed video conferencing and the recently introduced VLIP.com.

The Killer App Editor's Choice award is given to those companies who have distinguished themselves by creating robust, dynamic applications that clearly demonstrate their vision for expanding the possibilities of what can be done on the Internet through broadband.

"SightSpeed was selected to receive the Killer App Editor's Choice award for Innovation because of its continuing focus on finding new ways to leverage the common webcam that transform people's lives," said Geoff Daily, assistant editor of *Killer App Magazine*. "SightSpeed's personal video services enable high quality multi-party calling and recording, easy-to-use click-to-call buttons and Vlip.com, which introduces a new paradigm for collaborative online communication."

"The SightSpeed team is extremely pleased to receive this prestigious award from *Killer App Magazine*," said SightSpeed CEO Peter Csathy. "We're committed to offering consumers and small businesses a compelling suite of innovative, personal services over the Internet that enhance people's lives."

Earlier this year, SightSpeed launched SightSpeed 6.0, the latest version of its industry leading communications services, which features an entirely new user interface and further enhanced video quality. The company also recently introduced Vlip.com, the web's newest video social networking community.

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## **About Killer App Magazine**

*KillerApp.com* is the leading source of information about new applications that run on broadband and ultra-broadband networks, and about the impact of those applications on connected communities.

We aim to answer the question, "What can we do with all this bandwidth?"

We keep readers up to date with news and insights about network applications that promise to change the way we live, along with stories about how consumers, businesses, educators, government agencies and others are using these applications to enhance lives and opportunities in the 21st century.

## **About SightSpeed**

SightSpeed, Inc., offers consumers and small businesses the most complete and compelling suite of personal video services over the Internet. The company's two primary services are SightSpeed and Vlip. SightSpeed's award-winning free and premium services include best-in-class video and voice over IP (VVoIP), voice over IP (VoIP) and text messaging (IM). SightSpeed also offers SightSpeedTV place-shifting features, as well as support for mobile personal video. SightSpeed's suite of industry-leading video services offers unique opportunities for video-enabled advertising and e-commerce. The company's newest offering, Vlip, is an interactive video destination that uses innovative "threader" technology to link Vlip video posting and replies together on Vlip.com and across multiple Web sites, blogs and wikis, enabling viewers to observe a sequence of video exchanges instead of merely a single video post.

Founded in 2001 and based in Berkeley, California, SightSpeed is a privately held company funded by The Roda Group, best known for launching Ask Jeeves and PolyServe. For more information about SightSpeed, visit [www.sightspeed.com](http://www.sightspeed.com) and check out a whole new and different side of SightSpeed at [www.vlip.com](http://www.vlip.com).

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