

SIGHTSPEED LIGHT TO LAUNCH ON MYSPACE

SightSpeed Brings V-Mail and V-Chat Widget to the World's Largest Social Network

BERKELEY, Calif.—April 22, 2008—SightSpeed Inc., the leading provider of Internet video communications, today announced it has launched SightSpeed Light on MySpace (www.myspace.com/359330835), the world's most popular social network. SightSpeed becomes the first company to offer integrated video mail, public video posting and free video chat for members of MySpace in a free, easy-to-use, no-download app called SightSpeed Light. Empowered by MySpace's newly announced Developer Platform (<http://developer.myspace.com>), SightSpeed was able to easily build, test and ultimately deploy SightSpeed Light.

SightSpeed Light makes video conversations with MySpace friends livelier, whether they're real-time, face-to-face chats or threaded posts created by friends recording and posting video messages.

SightSpeed Light captures and creates video messages as posts, creating extended video conversations that are face-to-face, but not necessarily in real time. These threaded conversations start with someone creating and posting a SightSpeed video of themselves about any topic. From there, anyone else in that person's MySpace friends group can respond and add his or her thoughts. SightSpeed Light organizes the thread automatically, thus creating a video conversation, all without leaving MySpace.

MySpace first introduced its Developer Platform site on February 5, 2008, beginning a one-month application development period allowing companies, including SightSpeed, time to build and test their applications in a secure environment before going live to the MySpace community.

On March 13, 2008, MySpace launched the public beta of the Application Gallery (<http://apps.myspace.com>), enabling broader testing of approved applications by allowing public installation. MySpace members can now discover and add new applications from a variety of categories, including SightSpeed Light, to both their home and profile pages.

"Bringing SightSpeed Light to MySpace provides users with communications functionality currently not available in any other form on MySpace," said SightSpeed VP, Marketing, Eric Quanstrom. "SightSpeed Light allows MySpace users—especially those Gen Y-ers who grew up texting—to use video just as easily as they use text. And, all without leaving the familiarity of MySpace."

As with all MySpace Developer Platform applications, SightSpeed Light will be able to safely access publically available profile information including a user's friend list, interests, photos & albums, video, as well as status & mood. SightSpeed Light will have real estate in five places within MySpace including:

- A MySpace application profile (users can "friend" the apps)
- Access to embed applications on the user homepage (inward facing—for you to see)
- Access to embed applications on profiles (outward facing widget—for friends to see)
- An application gallery listing
- A canvas page

"SightSpeed Light is a great example of the way we intended developers to use the MySpace Developer Platform to create innovative and useful tools for our users," said Kyle Brinkman, vice president and general manager, MySpace Developer Platform. "Our end goal is to enrich our users' experience through unique and engaging applications, like SightSpeed Light, and we look forward to watching the MySpace Developer Platform continue to evolve."

For more information about the MySpace Developer Platform, please visit <http://developer.myspace.com>.

SightSpeed Light for MySpace can be accessed here:

<http://profile.myspace.com/index.cfm?fuseaction=user.viewprofile&friendid=359330835>.

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About SightSpeed

SightSpeed Inc. is the award-winning provider of Internet video communications for both the business user and consumer. The company offers the broadest portfolio of industry-leading Internet video communications services, including SightSpeed Light, SightSpeed Free and SightSpeed PLUS, the most widely praised consumer-focused video chat services, which turn a PC or Mac into an easy-to-use video phone to communicate with friends and family around the world; and SightSpeed Business, the world's first high-quality, cost-effective and hardware-free videoconferencing service for all businesses (including SMBs). SightSpeed's services are SIP-based and standards-compliant. The company's revolutionary human perception-based technology is patented and based on more than ten years of research and development originating out of Cornell University.

Founded in 2001 and based in Berkeley, Calif., SightSpeed is a privately held company funded by The Roda Group, best known for launching Ask Jeeves and PolyServe. For more information about SightSpeed, visit www.sightspeed.com.

About MySpace

MySpace, a unit of Fox Interactive Media Inc., is the premier lifestyle portal for connecting with friends, discovering popular culture, and making a positive impact on the world. By integrating web profiles, blogs, instant messaging, e-mail, music streaming, music videos, photo galleries, classified listings, events, groups, college communities, and member forums, MySpace has created a connected community. As the first ranked web domain in terms of page views (*), MySpace is the most widely-used and highly regarded site of its kind and is committed to providing the highest quality member experience. MySpace will continue to innovate with new features that allow its members to express their creativity and share their lives, both online and off. MySpace's international network includes localized community sites in the United States, France, Germany, Australia, Ireland, Spain, Italy, Mexico, Switzerland, Austria, Canada, Netherlands, New Zealand, Japan, Sweden, Latin America, Denmark, Norway, Finland, Brazil and the United Kingdom. Fox Interactive Media is a division of News Corp. (NYSE:[NWS](#)) (NYSE:[NWS.A](#)) (ASX:[NWS](#)) (ASX:[NWSLV](#)).

() Among the top 2000 domains comScore Media Metrix, December 2007. For more information on comScore Networks, please go to <http://www.comscore.com>.*

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