



FOR IMMEDIATE RELEASE

SIGHTSPEED NAMED TO THE 2007 “PULVER 100”

Company’s Leadership in Personal Video Services Secures Ranking on Pulver 100

Beverly, Mass.—March 12, 2007—SightSpeed, the leading provider of personal video services over the Internet, today announced that it has been named to the 2007 “Pulver 100”—the IP communications industry’s premier listing of privately held growth companies that represent the future of the IP voice and video communications ecosystem. SightSpeed has been named to the list as a result of its ongoing leadership position and impressive growth.

SightSpeed is the provider of the first complete suite of personal video services delivered over the Internet. Its award-winning services are available to both Windows PCs and Macintosh personal computers, and are interoperable between both. SightSpeed recently released version 6.0 of its software with even more improvements in its best-in-class video quality, a new user interface and the capability to record and play back SightSpeed calls. Importantly, SightSpeed 6.0 is now fully SIP and standards-based as well.

“The Pulver 100 is the IP communications industry’s first and foremost award listing, and it continues to grow in significance, because companies like SightSpeed continue to spread IP communications via their industry-leading personal video services,” said Jeff Pulver, founder and chairman of Pulvermedia. “We’re proud to name SightSpeed to this year’s Pulver 100.”

“SightSpeed is thrilled to be named as a top IP company by one of the leading experts in the industry,” said SightSpeed CEO Peter Csathy. “We’re constantly making improvements to ensure SightSpeed remains the most flexible, functional and easiest to use personal video service ever—and being named to the Pulver 100 tells us that our efforts are not going unnoticed. Our thanks to Jeff Pulver and Pulvermedia for their recognition.”

SightSpeed is continuing to develop its role as a leader in online personal video services for consumers and small businesses. The company just recently launched SightSpeed 6.0, the latest version of its industry leading communications services, which features an entirely new user interface and further enhanced video quality. With SightSpeed 6.0, SightSpeed now offers a fully SIP-based communications solution. And soon, SightSpeed will launch VLIP.com, the Web's newest and most unique video social-networking community that enables embedded personal video-message threading wherever the video is posted.

SightSpeed will be exhibiting at next week's Spring VON show, March 19-22 in San Jose, Calif. You can visit the company at booth 1309-R and also catch CEO Peter Csathy as a panelist during the Visual Communications breakout session on March 22.

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About the Pulver 100

Originally introduced in 2002, the Pulver 100 features private companies that impact the distribution of communications and entertainment with Internet technology. These companies have substantial real-world deployments and enjoy significant growth rates. The value chain characterized by the Pulver 100 differs from the vertically integrated model of the last century, focusing more on the direct interface to customers and consumers which has been brought about by the Internet. For additional details on the 2007 Pulver 100, please visit www.pulvermedia.com.

About SightSpeed

SightSpeed offers consumers and small businesses the most complete and compelling suite of personal video services over the Internet. SightSpeed's award-winning free and premium services include best-in-class video and voice over IP (VVoIP), voice over IP (VoIP) and text messaging (IM). SightSpeed offers advanced community features, including a public directory and an easy-to-use video creation platform that gives users the ability to record and publish original user-generated content to blogs, Web sites and e-mails. SightSpeed also offers SightSpeedTV place shifting features, as well as support for mobile personal video. SightSpeed's suite of industry-leading video services offers unique opportunities for video-enabled advertising and e-commerce, in addition to communications, content creation and publishing.

Founded in 2001 and based in Berkeley, California, SightSpeed is a privately held company funded by The Roda Group, best known for launching Ask Jeeves and PolyServe. For more information about SightSpeed, visit www.sightspeed.com, and soon visit a whole new and different side of SightSpeed at www.vlip.com.

About Pulvermedia

Pulvermedia is the leading integrated media company, building communities and providing ready marketplace access through its unparalleled blend of trade shows, publications, web channels, and progressive cutting-edge media. And as the foremost integrated media company, pulvermedia is ideally poised to deliver a vast range of messages to a wide variety of audiences, including technology buyers and sellers, government regulators, industry analysts, luminaries, pundits and bloggers. For more information, please visit <http://www.pulvermedia.com> .

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