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“THE SIGHTSPEED GUY” TO HOST NEW DIRECTV SHOW

“The Fizz Newzz” provides new outlet for exploding medium of personal video

Berkeley, Calif.–Feb. 13, 2007—Ask any video blogger with his own vlog or a couple of YouTube clips under his belt to be on TV—*real* TV—and chances are you won’t have to ask twice.

So when producers of DIRECTV’s vlogger-created-content program, “The Fizz,” approached Peter Zottolo to host their new show, “The Fizz Newzz,” Zottolo didn’t hesitate a moment.

Zottolo is head of customer service for SightSpeed, the leading provider of personal video services over the Internet. As “The SightSpeed Guy,” Zottolo posts video messages on the company’s Web site, in customer newsletters and on the unofficial SightSpeed blog, [Talking to Fish](#). He also has more than 2,000 subscribers to his “News of the Day” postings on their Internet video posts, making him one of its top-subscribed comedians. This is where “The Fizz Newzz” producers found him.

Zottolo impressed them with his original material and the fact that he does his videos in one take “or less,” as he tells it, and invited him to host the 30-minute show, which will debut on Feb. 18.

Zottolo will provide commentary and introduce other Fizz Newzz bloggers, currently numbering about a dozen. Each will provide his or her own perspective on news topics ranging from politics and current events to entertainment and sports. Zottolo records his portion of the show using SightSpeed from the PC on his desk at the company's headquarters in Berkeley. He then e-mails it off to the show's producers, who edit in contributions from other participants, all of whom were discovered through their video posts on the Internet.

"This is the first and only news program of its kind based on the input and collaboration of regular people," says Zottolo, adding, "assuming you consider video bloggers 'regular.'"

While video blogging may still be a bit out of the mainstream, the use of personal video in general is growing exponentially. Last year alone, SightSpeed's user base tripled and its overall usage quintupled, with users logging in more than one billion minutes. And as the DIRECTV example proves, some of the largest media companies in the world are now putting to use the cutting-edge nature and quality of SightSpeed's suite of video communications services for innovative new programming.

Zottolo's boss, SightSpeed CEO Peter Csathy, says he is thrilled about his colleague's new role. "Personal video is just exploding, whether on the Internet or on traditional TV, and SightSpeed is proud to be playing a leading part in this phenomenon," says Csathy. "Peter [Zottolo] is a perfect example of someone who uses personal video in both his work life and his outside creative life. I know all of us at SightSpeed will be eagerly watching his television debut.

"I just hope we don't lose him to CNN..." Csathy adds.

The "Fizz Newzz" can be seen on DIRECTV channel 101 beginning Feb. 18. The program will air every other Sunday (Feb. 18, March 4, March 18, etc.) at 6 p.m. and 9 p.m. EST. Times are subject to change week-to-week, so check DIRECTV listings.

And for more of Zottolo's video insights, stay tuned for an upcoming new interactive video destination site: www.vlip.com.

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About SightSpeed Inc.

SightSpeed offers consumers and small businesses the most complete and compelling suite of personal video services over the Internet. SightSpeed's award-winning free and premium services include best-in-class video and voice over IP (VVoIP), voice over IP (VoIP) and text messaging (IM). SightSpeed offers

advanced community features, including a public directory and an easy-to-use video creation platform that gives users the ability to record and publish original user-generated content to blogs, websites and emails. SightSpeed also offers SightSpeedTV place-shifting features, as well as support for mobile personal video. SightSpeed's suite of industry-leading video services offers unique opportunities for video-enabled advertising and e-commerce, in addition to communications, content creation and publishing.

Founded in 2001 and based in Berkeley, California, SightSpeed is a privately held company funded by The Roda Group, best known for launching the company Ask Jeeves. For more information about SightSpeed, visit www.sightspeed.com.