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FOR IMMEDIATE RELEASE

**SIGHTSPEED HELPS FOCUS THE NATION
ON GLOBAL WARMING SOLUTIONS**

*Industry leader in Internet video communication connects
Congress to largest teach-in in U.S. history*

BERKELEY, Calif., JAN. 22, 2008 – [SightSpeed](#) Inc., the leading provider of Internet video communications, announced today that it has become a corporate sponsor of [Focus the Nation](#), a non-partisan, grass-roots educational initiative that will educate close to 1 million youth on global warming solutions Jan. 31, 2008.

Focus the Nation will be the largest teach-in in U.S. history—creating a solutions-based dialogue at more than 1,400 colleges, universities, high schools, middle schools, places of worship, civic organizations and businesses.

“Our intent is to move America beyond fatalism to a determination to face up to this civilizational challenge,” said Dr. Eban Goodstein, project director for Focus the Nation. “The most important relationships to forge are those between Congress and today’s youth who are inheriting this crisis.”

The cornerstone component of Focus the Nation's teach-in is called *Green Democracy*, connecting civic leaders with campuses. Thousands of government leaders across the country have been invited to participate in this solutions-oriented round-table dialogue with students. For members of Congress who cannot attend in person, SightSpeed technology will connect these leaders and students via live Internet video communications.

One round trip flight from coast to coast creates approximately 2.46 metric tons of CO₂. With SightSpeed's help, members of Congress not in their home district can still participate in Focus the Nation—creating the most carbon-friendly conversation between Congress and their constituents ever.

“As a former wind energy engineer and now, as a member of Congress, I know that climate change is one of the greatest challenges we face as a nation. We can solve this problem, but we need the skills, creativity, and commitment of today's youth to make change a reality,” said Rep. Jerry McNerney (D-Calif.). “I am thrilled to participate in Focus the Nation and I am excited that we're using new, carbon-friendly technology that will make it convenient and easy for many more elected officials to take part in the discussion.”

[SightSpeed CEO Peter Csathy](#) said: “We're very pleased to sign on as a corporate sponsor of Focus the Nation because we agree with its goals 100 percent, and FTN's Green Democracy event on January 31 offers a perfect way for Internet video communications to assist in a national debate on global warming by bringing together concerned citizens with elected officials. Internet video communications also exemplifies the power of technology to offer solutions that each of us can use to make a difference—in this case, reducing the need to travel and each individual's carbon footprint.”

Under its partnership agreement, SightSpeed will provide technical support for Focus the Nation's Green Democracy initiative, working to assure trouble-free video communication between Congressional offices and college campuses next Jan. 31.

Further, SightSpeed will assist colleges, universities, and other organizations in downloading SightSpeed's free software that enables its award-winning, full-color, full-motion video communication service.

SightSpeed also will recommend webcams and headsets that allow individuals to optimize their experience using SightSpeed, and will support a demonstration of its Internet video-communication service to the administrative staff of the U.S. House of Representatives.

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About SightSpeed

SightSpeed Inc. is the award-winning provider of Internet video communications for both the consumer and business user. The company offers the broadest portfolio of industry-leading Internet video communications services, including SightSpeed Light, SightSpeed Free and SightSpeed PLUS, the most widely praised consumer-focused video chat services, which turn a PC or Mac into an easy-to-use video phone to communicate with friends and family around the world; and SightSpeed Business, the world's first high-quality, cost-effective and hardware-free videoconferencing service for all businesses (including SMBs). SightSpeed's services are SIP-based and standards-compliant. The company's revolutionary human perception-based technology is patented and based on more than ten years of research and development originating out of Cornell University.

Founded in 2001 and based in Berkeley, Calif., SightSpeed is a privately held company funded by The Roda Group, best known for launching Ask Jeeves and PolyServe. For more information about SightSpeed, visit www.sightspeed.com.

About Focus the Nation

Focus The Nation is an unprecedented educational initiative on global warming solutions for America occurring at more than 1,100 universities and colleges and in all 50 states on Jan. 31, 2008. As the largest teach-in in U.S. history, Focus The Nation is preparing millions of students to become leaders in the largest civilizational challenge any generation has faced. For more information, please visit www.focusthenation.org.