



For Immediate Release

SIGHTSPEED UNVEILS SIGHTSPEED VIDEO MESSENGER 2.0

*First, Full-Motion, Cross-Platform Videoconferencing Service Delivers
Unmatched Visual Communication Experience*

Berkeley, Calif., – January 19, 2004 – SightSpeed, Inc., a leader in visual communications, combining ease-of-use and the highest quality experience at speeds equal to real life, today announced the availability of SightSpeed Video Messenger 2.0. The next generation of SightSpeed’s award-winning desktop visual communications service, Video Messenger 2.0 now delivers a full-motion, videoconferencing solution between the Windows and Macintosh operating systems. With its dramatically improved audio and superior video quality, and a more intuitive and streamlined user interface, SightSpeed Video Messenger 2.0 delivers an unmatched visual and audio communication experience across all platforms. The company also introduced a new, lower pricing program that offers unlimited use of the service for only \$4.95 per month.

“We use SightSpeed Video Messenger extensively in the marketing and public affairs department for face-to-face communication with faculty, students, staff, partners and reporters,” said Randall Sawyer, public relations officer, The Johnson School at Cornell University. “The new version provides interoperability between multiple platforms and Web cameras, enabling us to reach all of our key contacts, which is critically important to the success of our marketing and public affairs programs.”

New Features in SightSpeed Video Messenger 2.0 include:

- **Multi-Platform Support**— SightSpeed now supports both Windows PC and Apple Macintosh platforms, and Linux support will be offered soon. On the Mac platform, SightSpeed works with Mac-enabled cameras along with USB cameras such as Logitech’s

QuickCam® for Notebooks Pro. Users of PCs and Macs can finally communicate with high-quality video and audio over the Internet.

- ***Dramatically Improved Audio and Video Quality***— Greatly enhanced audio support, improved video quality and increased performance on low-end broadband networks, Video Messenger 2.0 extends SightSpeed to users on a wider range of connections, including 802.11 wireless.
- ***Easier-to-Use Interface***—New and improved caller picture-in-picture format insets the caller's camera into the main video picture, providing a sleeker interface that is even easier to navigate. In addition, a new welcome screen includes user guidelines and answers to the most frequently asked questions. Users will also be able to invite friends, family or colleagues to videoconference with them by simply visiting a special SightSpeed Web™ site and the full motion video of the user will appear within the browser's window.
- ***Personalized Contact Lists***— Improved contact list tools include a listing of all SightSpeed users recently connected with, recently missed calls, automatic invitations to friends and colleagues not found in the directory, and automatic notification and addition to the contact list when a new referral signs up for SightSpeed.
- ***New Pricing***— For Version 2.0, SightSpeed has significantly lowered the price of the service. Starting now, a subscription that offers unlimited use is only \$4.95 per month or \$49.50 per year. “We did a survey of users and potential users and they let us know that we should be pursuing a more aggressive price-point,” said Brad Treat, CEO of SightSpeed. “At this price, users can communicate with high quality video and audio for less than the cost of a telephone call.” A free, limited-usage subscription is also available.

“Businesses looking to augment traditional collaboration with real-time interactivity will welcome SightSpeed's high-quality video conferencing applications that tie directly into business processes and provide flexible deployment options,” says Robert Mahowald, research manager with analyst firm IDC.

“As customer service and sales professionals know, often the most effective way to demonstrate how to use a new product is to show customers—using SightSpeed to do this is an easy and

affordable way to build stronger customer relationships,” said Brad Treat. “Our goal with SightSpeed Video Messenger 2.0 is to remove the barriers of desktop video communication by delivering a business-quality videoconferencing solution that is easy-to-use for all computer users.”

Availability and Pricing

SightSpeed Video Messenger 2.0 is available immediately. Unlimited usage is available for \$4.95 per month. A free limited-use trial membership is also available. For pricing information or to download the software, please visit <http://www.sightspeed.com>.

About SightSpeed, Inc.

Based in Berkeley, California, SightSpeed offers Internet-based visual and audio communications combining ease-of-use and the highest quality experience, at speeds equal to real life.

SightSpeed’s award-winning, instantly available software is the only one to deliver voice and video at 30 frames per second over broadband *without delay* — providing clear, precise, natural communications. SightSpeed’s software is easy to install and use with standard computers, cameras and a broadband Internet connection. Its revolutionary human perception-based technology is patented and based on over seven years of research at Cornell University.

SightSpeed is accessible on Internet-connected computers, and can also be licensed for embedded commercial applications. For more information, visit <http://www.sightspeed.com>.

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