



**For Immediate Release**

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**SightSpeed Receives *INTERNET TELEPHONY*<sup>®</sup> Magazine's  
10<sup>th</sup> Annual Product of the Year Award**

***SightSpeed 6.0 Recognized for Outstanding Innovation***

Berkeley, Calif.—Jan. 7, 2008—SightSpeed announced today that Technology Marketing Corporation's (TMC<sup>®</sup>) [INTERNET TELEPHONY magazine](#) has named the company as a recipient of its 2007 Product of the Year Award. *INTERNET TELEPHONY* has been the VoIP Authority Since 1998<sup>™</sup>.

[SightSpeed](#), the leading provider of Internet video communications, launched version 6.0, a major release, in 2007. Version 6.0 was designed to be more flexible and functional, yet easier to use than ever before. One of the main features included the conversion to a SIP-based platform that would allow members to use SightSpeed to make Internet calls to, and receive Internet calls from, SIP-enabled hardware devices like telephones, video phones and even mobile phones.

"We've worked hard to make SightSpeed 6.0 the best personal video service and overall communications suite available anywhere, and it's gratifying to be recognized by *INTERNET TELEPHONY* for our efforts." said [Peter Csathy](#), SightSpeed CEO. "The SIP conversion has opened up a whole new world of interoperability and is consistent with our unique open and standards-based approach to Internet video communications."

"SightSpeed has proven they are committed to quality and excellence while addressing real needs in the marketplace. *INTERNET TELEPHONY* is pleased to grant a 2007 Product of the Year Award to SightSpeed 6.0," said Rich Tehrani, TMC president and

editor-in-chief of *INTERNET TELEPHONY* magazine. “We’re proud to honor their hard work and accomplishments and look forward to more innovative solutions from SightSpeed in the future.”

A full list of Product of the Year winners will be published in the February, 2008 issue of [INTERNET TELEPHONY](#) magazine. For more information about TMC, please visit [www.tmcnet.com](http://www.tmcnet.com).

### **About SightSpeed**

SightSpeed Inc. is the award-winning provider of Internet video communications for both the business user and consumer. The company offers the broadest portfolio of industry-leading Internet video communications services, including SightSpeed 6.0 and new SightSpeed Light, the most widely praised consumer-focused video chat services, which turn a PC or Mac into an easy-to-use video phone to communicate with friends and family around the world; and SightSpeed Business, the world’s first high-quality, cost-effective and hardware-free videoconferencing service for all businesses (including SMBs). SightSpeed's services are SIP-based and standards-compliant. The company’s revolutionary human perception-based technology is patented and based on more than ten years of research and development originating out of Cornell University.

Founded in 2001 and based in Berkeley, Calif., SightSpeed is a privately held company funded by The Roda Group, best known for launching Ask Jeeves and PolyServe. For more information about SightSpeed, visit [www.sightspeed.com](http://www.sightspeed.com).

### **About *INTERNET TELEPHONY* magazine**

*INTERNET TELEPHONY* has been the VoIP Authority since 1998™. Since the first issue in February of 1998, *INTERNET TELEPHONY* magazine has been providing unbiased views of the complicated converged communications space. *INTERNET TELEPHONY* offers rich content from solutions-focused editorial content to reviews on products and services from TMC Labs. *INTERNET TELEPHONY* magazine has a circulation of 225,000 including pass-along readers. For more information, please visit [www.itmag.com](http://www.itmag.com).

### **About TMC**

Technology Marketing Corporation (TMC) publishes [Customer Interaction Solutions](#), [INTERNET TELEPHONY](#), [Unified Communications](#), and [IMS Magazine](#). TMCnet, TMC's Web site, is the leading source of news and articles for the communications and technology industries. Ranked in the top 6,000 most visited Web sites in the world by alexa.com\*, TMCnet serves as many as three million unique visitors each month. TMC is also the first publisher to test new products in its own on-site laboratories, TMC Labs. In addition, TMC produces [INTERNET TELEPHONY Conference & EXPO](#), and [Call Center 2.0 Conference](#). For more information about TMC, visit [www.tmcnet.com](http://www.tmcnet.com). (\*alexa.com is an amazon.com company that ranks Web sites by their traffic levels. Neither alexa.com nor amazon.com is affiliated with TMCnet.) For more information about TMC, visit [www.tmcnet.com](http://www.tmcnet.com).